

Hooked on a Feeling

MEDIA MANAGEMENT & TRAINING SOLUTIONS



Social Media Management

Why Choose Us?

We're not just a Social Media Marketing Company—we're a Solutions Company.

With top-tier content designers, award-winning copywriters, and innovative creatives, we provide complete digital solutions. Whether you need light-touch content creation, full social media management, setup, or training, our services are tailored to your unique needs.

In a world crowded with social media we believe your brand deserves to stand out.

These are just a few of the reasons why you should choose us to manage your channels.



Your Brand Voice - Perfected

We don't just create content; we bring your brand to life. Our team is skilled in capturing and amplifying your unique voice, ensuring that every post, caption, and interaction aligns with your brand identity. When you work with us, your audience will recognise you instantly—authentic, consistent, and compelling.



Consistent - Reliable Delivery

Consistency is key to building trust and engagement. We're dedicated to delivering high-quality, on-brand content, day in and day out. With our team, there's no gap in your online presence. You get dependable, professional service that keeps your audience engaged and your message strong.



Strategy at the Core

Content without strategy is just noise. We believe in the power of a well-thought-out plan. Every post we create is part of a bigger picture, designed to help you grow, connect, and make an impact. Whether you want to increase visibility, drive engagement, or build a community, we tailor our approach to achieve your specific goals.

Facing These Social Media Issues?

Lack of sales or bookings

No time

The algorithm hates me!

Confusing analytics

Struggling to create content

Low ad performance

If any of these challenges sound familiar, we're here to help.

Our engaging content captivates your audience, attracts new customers, and frees up your schedule—so you can focus on growing your business.

Our dedicated Social Media Solutions team provides tailored strategies designed to meet your specific needs. We manage your social media presence across all platforms, taking the time to understand your objectives and laying a solid foundation for success.

With our collaborative approach, we deliver exceptional service and results. Each package is customised to ensure you get exactly what you need, without paying for anything unnecessary.

Who is this service for?



Business owners who understand social media's vital role in marketing but can't find enough hours in the day to handle it properly themselves.



Businesses lacking the technical expertise or industry know-how to maximise their social media channels' potential.



Organisations that recognise social media's business value but would rather focus their energy elsewhere.



Forward-thinking businesses seeking alternatives to hiring in-house. Partner with us and get the dedication of a full-time social media manager at a fraction of the employment costs - without the HR headaches.



Ambitious brands ready to transform their social media from a side task into a powerful business tool. It's time to turn your social presence into real results!



What to Expect



Preparation Stage – A time where we immerse ourselves in your business, understand your goals, and build your strategy. During this essential period, we focus on:

- ◆ Full social media profile audit and refinement
- ◆ Complete analysis of your business and audience to develop your unique social strategy
- ◆ Research into your competitors and similar businesses to identify your market position and create a standout approach for showcasing your products/services
- ◆ Development of sample content with you and your team to perfect voice and visuals before launch
- ◆ Strategic behind-the-scenes preparation to kickstart follower growth
- ◆ Full access to our team for questions and guidance before your first post goes live!



Bi-Monthly Social Media Success Report – Comprehensive performance updates covering key metrics including reach, engagement, profile views and website traffic, with detailed recommendations for ongoing optimisation.

(Please note a 6 month minimum sign up is applicable for all levels of our management service.)

Our Plans

Starter 	Growth 	Premium 
To keep your social media profiles active • Up to two accounts • 2 x posts per week • 1 x story per week £49.50 per week (£198 a month)	To expand your reach and get more engagement. • Up to two accounts • 3 x posts per week • 2-3 stories per week £85 per week (£340 per month)	Building and developing your brand and its reach • 5 posts per week • 5 stories per week • £50 Facebook Ad Credit per month • Blog, article, press release or other copy per month (up to 1,000 words) £125 per week (£500 per month)

Bespoke Packages



New Customers

By putting your business needs at the forefront of what we can offer. We can tailor our solution just for you. We listen to your needs and create the perfect solution.



Existing Customer

You might want to upgrade for a month. Add in some video content or want to utilise our training. Whatever it is, let us know, and we can adjust your package.

**Our subscriptions are billed monthly in advance. Annual plans have a 10% discount and renew on the day they were started.*

Additional Services



Extra Channels

Add an additional channel up to a maximum of 4.

£35 per month



Interaction

Comment response
Messaging management
Engagement

Starting from £50 per month



Copywriting

Our experts create human written pieces that can be used in blogs, reviews, articles, or press releases.

From £50



Set Up

Each new channel set up

£50



Analytics

This is the most crucial part of social media, to understand how clients interact with your brand.

FREE



Paid Advertising

Creation and running of paid advertising on any platform.

£100 per advert for creation, editing and reporting.

Our Services



Account Setup & Strategy

Account Creation, Brand Awareness Strategy, Social Content & Marketing Calendar Creation, Hashtag Creation & Monitoring.



Content Creation

Creative Product Photography, Creative Product Video, Article Writing, Copywriting, Video Content Creation.



Analytics & Reporting

Social Media Analysis & Reporting, Performance Analytics, Social Media Audits.



Community & Engagement

Social Listening, Crisis Management, Reputation Management, Influencer Partnerships.



Paid Advertising

PPC Advertising, Targeted Advertising.



Training & Support

Training for you and your team on best practice, Full Social Media Management.

Our packages range from essential support to comprehensive, full-service management—starting from under £50 per week to meet the needs of businesses in today's challenging landscape.

We craft bespoke solutions, tailoring each package to fit your unique business goals. With our support, you can build an engaged audience across any social media platform.

Unlike many agencies, we go beyond Facebook and Instagram. Our fully omnichannel approach delivers greater impact, with our team creating and managing content across all major platforms, including: Facebook, Instagram, X (formerly Twitter), TikTok, LinkedIn, YouTube, and Google Business Profile.

We are also experts on Trip Advisor set up and reputational management.

Training Solutions

Feeling overwhelmed by social media and branding? You're not alone. Our new training services empower you to take control of your online presence with confidence.

Don't leave your marketing to chance. Let us guide you through proven strategies that work. From social media savvy to cohesive branding, we'll show you how to make a lasting impact. Ready to transform your digital presence? Let's get started!

Training sessions are available individually or as part of our comprehensive marketing packages.

Social Media Mastery

- Hands-on training tailored for individuals or teams
- Understand your audience and maximise platform impact
- Apply practical strategies to grow your business

Branding and Design

- Define your unique brand identity & establish a consistent tone of voice
- Achieve visual consistency with Canva design excellence
- Elevate your brand identity & create stunning visuals

Business Growth Mentoring

- Personalised guidance to develop a thriving marketing strategy
- Break through growth barriers and accelerate sales
- Experienced support and results-focused advice

Testimonials

After starting to use social media for one of my restaurants, I quickly added the other two. We have significantly increased the number of diners since we have been using their services. We use their fully managed service, meaning they answer our messages professionally and pass details on to us when needed. The team also controls our reputation management also across all of our accounts.

Ahad, The Indian Ocean, Coxley

I challenged the team when I asked for training on social media and canva. As a non techie, who avoids using computers they have transformed me and I now feel confident engaging with it. I am able to create, post, schedule and run my marketing without feeling like I'm doing the wrong things. If there are updates, the team will let me know so that I am kept up to date. I would not hesitate to recommend them.

Tracey, Tracey Cole Beauty, Ston Easton

Sarah and the team were exceptional. I went to them for a complete brand on a new company. They listened to what I wanted, offered me variations in design, and were swift with reworks. They set up three social media accounts for me and gave me training and tips on using them effectively to ensure that I would get reach and engagement. I would not hesitate to recommend them.

Paula, Paula Rose Aesthetics

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